

# News and Views



Kiwanis Club of New London, Connecticut

June 15, 2011

Volume LXVII, Issue 17

## Club Officers

[President Rich Cheatham](#)

President Elect Andrew Ely

Vice President Pam Stevens

Treasurer William Everett

Acting Secretary: Tom Moriarty

Past President John Russell

## In this issue:

Guest Speakers **1**  
Random Shots

[District Convention International](#) **2**  
[President's Message Distinguished Member](#)

[Our Sponsors](#) **3**

[Club News](#) **4**

## Guest Speakers

### Sherry Lombardi

Golf Committee Co-Chair Sherry Lombardi conducted a informative and spirited roundtable discussion at the June 1 meeting. Sherry used a How-We-Run-Our-Golf -Tournament powerpoint presentation to highlight key point from this year's tournament.



*Golf Chairperson Sherry Lombardi*

This included a review of the complete tournament process, tournament income and expenses and the importance of the golfers, volunteers, club members. The club continues to improve this annual event, in part, due to the valuable input provided by club members. A Job Well Done to all of the Golf Tournament Committee members!

### Peter Schultheis

Peter Schultheis New London Community Outreach Coordinator addressed the club on June 8. Mr. Schultheis' job is to act as a conduit and interface with city residents for community issues; as well as to provide advice to city management. Schultheis, whose position was created about six months, relocated from Norwich where he worked for over twenty two years with Youth and Family Services. Peter touched upon some of the typical issues he has dealt with including: creating elderly care teams, working to improve relationship between the New London Police Department and the homeless (cont on page 2)



*Peter Schultheis  
NL Community Outreach  
Coordinator*

## Random Shots



## Peter Schultheis (cont from page 1)

population and developing a Community Brochure - a listing of service agencies. When Peter has nothing else to do, he works on creating a network of New London's Non-Profit in order to improve the dialog among these agencies. Not too bad for a one man show.

## District Convention

Join us for the 93rd Annual District Convention on August 18-21, 2011 in Warwick, Rhode Island. There will be lots going on starting off Thursday evening with a Dinner/Train Ride around Newport and concluding with our Spiritual Aims Breakfast and Memorial Service on Sunday morning. In between, there will be lots of interesting and informative break-out sessions, voting in the House of Delegates, banquets to honor our outgoing and incoming District Board of Trustees, and lots of time for Kiwanis fun and fellowship!

[Click here to register online.](#)

## Distinguished Member

While many clubs strive every year to attain a level of excellence and distinction by attaining the "distinguished" club award from Kiwanis International, individual members also have the opportunity to earn recognition from Kiwanis International by becoming a "distinguished" member. This designation can be earned by any club member- not just club officers and directors. The award recognizes individual members for their support of membership growth, personal Kiwanis growth and education by attendance at district or international events, and commitment to service. To qualify as being a distinguished member for the 2010-2011 Kiwanis year, a member must:

- Sponsor two (2) new members.
  - Attend the district mid-year conference, International convention, or district convention. (Equivalent meeting may be Kiwanis University, Zone or Regional Conference, or other district event.)
  - Participate in two (2) or more Kiwanis service projects.
- An online application form for the award can be found at the Kiwanis website at [www.kiwanisone.org](http://www.kiwanisone.org) by clicking on the Distinguished Member link. The club president will verify those Kiwanians qualifying for Distinguished Member recognition. Forms must be submitted by October 15, 2011 in order to qualify for the 2010-2011 awards. Distinguished members for 2010-2011 will receive a Distinguished Member lapel pin and also International President Sylvester Neal's "Light The Fire" pin.



## International President's Message

### SERVICE IS OUR FUEL FOR GROWTH AND LIGHTING FIRES

Membership and recruiting should continuously be a major focus of every club. At every meeting we need to ask our members to bring guests and thank the current members who do. Kiwanis International has chosen May as Membership month to give each of us an opportunity to grow and strengthen our clubs to provide greater services and support to our great programs. I challenge you to identify others who, like you, have a burning passion for service. Those who give unselfishly of themselves and live the principles of Kiwanis. I challenge you to identify them and invite them to join the world's greatest service organization. Invite them to join us change the world.

Now is the time to look at the diversity in your club. You may want to proactively target the professions, gender, and ages of potential members in your community. In addition, ask each member to add two or three names to this list. Take a look at all the community service organizations your club supports and invite a person to be an 'advocate' or 'liaison' to your club. This would be a win-win situation.

Take a look at your April or early May projects. If you have a "Bring Up Grades" or "Terrific Kids" assembly scheduled, have an invitation to join Kiwanis ready for the parents. They see the difference you are making in their children and they may want to join. Use your "Kiwanis One Day" activity as a service event to invite guests to your "Special Guest Day" program. I even prefer to use the term "Special Guest" rather than membership drive. If you invite community members and treat them like they are a special guest and showcase what you do, increase in membership will surely follow.


May also marks the end of the school year. Make your "Special Guest Day" an invitation to appreciate teachers and invite Key Club students and parents. If you find a small group of people who want to join but their time or commitments make it difficult, consider making them a club satellite.

When you combine meaningful service and have a welcoming environment, you are guaranteed to have a successful membership drive.

For help and ideas on running a successful "Special Guest Day" drive, check-out some of the webinars on related topics and/or download the membership drive planning guide from the [www.kiwanisone.org](http://www.kiwanisone.org).

Let's set this organization on Fire!  
Yours in Service,  
Sylvester Neal  
Kiwanis International President

# Our Sponsors



**Martin T. Olsen, Jr.**  
**PD Governor**  
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**KEEP UP THE GOOD WORK**  
**PAST LT. GOVERNOR**  
**JOHN KASHANSKI**



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We're on the Web!  
[newlondonkiwanis.org](http://newlondonkiwanis.org)



## Club News

### Actions of the Board

- Elected Rich Cheatham, Andrew Ely and Tom Moriarty as delegates to the New England Kiwanis Convention.
- Voted round up the total donated by the club from the Honor's Dinner to Sally Ryan's charities to \$1000.

### Reading is Fundamental

Program Coordinator: Rich Cheatham

Volunteer Readers Needed

Readers are needed at 10:00 AM on Tuesday mornings at Riverview Children's Center in Groton and for the summer reading program at the Salvation Army in New London. The adult readers will read two - three books to 15 -19 three to five year old preschool children.

Contact Rich Cheatham at 860-271-6608 or [richcheatham@hotmail.com](mailto:richcheatham@hotmail.com) to volunteer or sign-up at a club meeting. This project qualifies as an official Kiwanis International Young Children Priority One and Read Around the World program.



### Key Club

The Kiwanis Club of New London proudly sponsors Key Clubs at seven area high schools:

- New London
- Waterford
- East Lyme
- Lyme-Old Lyme
- Ledyard
- Robert E. Fitch
- Montville

### Drawings

May 25: Mac Pope  
June 1: Gloria Dover  
June 8: Mike Bowe

Remember you must be present to win. Bunch of losers here! Current roll over of the jackpot is \$20.

### Upcoming Speakers

June 15: N. Blake King Scholarship winners



The New London Kiwanis Club meets every Wednesday at 12:15pm in the Private Dining Room in Clarke Hall on the grounds of Mitchell College, 437 Pequot Avenue, New London, Connecticut.